



# Channel 4: working across the UK





Location, Location, Location



Hollyoaks



Posh Pawn

# What's inside

A dotted line starts from the end of the word 'inside' and curves downwards and to the right, ending near the 'Introduction' entry in the table of contents.

Introduction	02
At a glance	04
Map: Where we work	06
Indies	08
• Talent	14
Map: Reflecting the UK	20
Spotlights	22

A dotted line starts from the left of the 'Talent' entry and curves downwards and to the left, extending towards the bottom left corner of the page.

# Introduction

**Channel 4 acts as a creative greenhouse. We nurture and bring to fruition new creative and digital ideas, and in the process we drive economic growth, create jobs and support hundreds of SMEs across the UK.**

Channel 4 is unique among public service broadcasters in having a publisher-broadcaster model. Unlike others, everything we air is commissioned from external production companies.

Alongside our not-for-profit model, this means that Channel 4's revenues are invested back into content, going straight into the creative economy and supporting the independent production sector – and all at no cost to the taxpayer. In fiscal terms, Channel 4's activities generate a £1.1 billion contribution to UK GDP each year, and support 19,000 jobs across the UK.

Throughout our history, Channel 4 has commissioned from a huge range of independent production companies across the UK and can point to numerous success stories. We have a continuing ambition to build a network of programme suppliers of the highest calibre from across the UK.

Since its launch, Channel 4 has invested £12.3 billion in content, with £455 million spent on UK-originated programming in 2015. Each year we work with nearly 300 production companies across TV, digital and film, accounting for 37% of all public service broadcasters' spending on UK independent production. In doing so, we commission from more TV production companies than BBC1, BBC2, ITV or Channel 5, and more than ITV and Channel 5 combined.

As stipulated by Ofcom, 35% of all our hours and spend on original programming must come from outside of London. Channel 4 has further increased its commitment to production in the devolved Nations, from a quota of 3% to a commitment that 9% of its main channel programme hours and spend will come from the Nations by 2020.

Our strategy for building a sustainable sector outside London focuses on facilitating contact between indies and commissioners, seed-funding via our Alpha Fund, investment in talent and skills development, and therefore growing hubs of creative excellence across the UK.

Since 2011, the Alpha Fund has provided seed funding to independent production companies outside London to develop their creative offering. The fund has helped to transform the creative contribution of multiple companies all over the UK, increasing both their creative expertise and business scale.

We have regional offices in Manchester and Glasgow. The Manchester office houses our Northern sales team. Our Nations and Regions team, based in Glasgow, is a strategic arm of Channel 4 content commissioning. The department provides strategic input, development funding via the Alpha Fund, creative briefing and partnership to the best and most ambitious regionally-based indies across the UK.



## Connecting commissioners with indies:

- We facilitated 258 days of contact between commissioners and indies and creative companies in the Nations in 2015
- 525 attendees from over 338 production companies at 21 briefings, including 7 genre briefings and 4 shorts briefings
- Cities visited include Glasgow, Belfast, Manchester, Cardiff, Leeds, Bristol, Newcastle and Edinburgh
- Our annual Meet the Commissioners event in London, run with PACT, saw 46 commissioners conduct 200 meetings with independent production companies over two days



# At a glance

## Over £1bn

spent on content from outside of London in the last 10 years

## £149m

spent on production outside of London (2015)

39% of the value of first-run originations was spent outside of London (2015)



## 53%

of first-run originations programme hours were sourced from suppliers outside of London

21 indie briefing sessions held outside of London (2015)



## £28m

spent on production in the Nations (2015)

7% of the value of first-run originations was spent in the Nations (2015)



9% of first-run originations programme hours were sourced from suppliers in the Nations (2015)

Ofcom target: 9% of Channel 4 main channel programme hours and spend coming from the Nations by 2020

# Where we work

Channel 4's work and impact can be felt all over the UK. The map opposite details the locations of just some of our TV production partners, Film4 shooting locations, Games production partners, and our offices.

## ● Television programmes

- **Born Naughty?** – Birmingham (Maverick Television)
- **One Born Every Minute** – Bristol (Dragonfly)
- **Dispatches** – Manchester (Blakeway)
- **Homes by the Sea** – Leeds (True North)
- **Fifteen to One** – Glasgow (Remedy Productions)
- **Unreported World** – Oxford (Quicksilver Media)
- **Underage and Gay** – Cardiff (Rondo/Yeti)
- **Food Unwrapped** – Brighton (Ricochet)
- **Supers shoppers** – Glasgow (Firecrest Films)
- **Gadget Man** – Birmingham (North One TV)
- **No Offence** – Manchester (Abbottvision)
- **Jamie and Jimmy's Friday Night Feast** – Brighton (Fresh One)
- **Revenge Porn** – Cardiff (TiFiNi)
- **Inside Lego At Christmas** – Belfast (Waddell Media)

## ● All 4 Games commissions from

- **Tag Games** – Dundee
- **Chunk Games** – Glasgow
- **Lucid Games** – Liverpool
- **Pathos** – Bolton
- **Crash Lab** – East Midlands
- **Big Bit, Paper Seven** – Brighton
- **Trusted Developments** – Oxford
- **Strawdog Studios** – Derby
- **Evil Twin Artworks** – Swindon

## ● Film 4 shooting locations

- **High-Rise** – Belfast
- **Starred Up** – Belfast
- **The Selfish Giant** – Bradford
- **The Lobster** – Republic of Ireland
- **71'** – Liverpool, Leeds and Blackburn
- **Catch Me Daddy** – Oldham
- **Macbeth** – Scotland
- **Under the Skin** – Scotland
- **Mr. Turner** – South Yorkshire
- **How I Live Now** – Wales
- **How to Talk to Girls at Parties** – Sheffield

## ● Higher education partnerships and PTS locations

- **Abertay University** – Dundee
- **De Montfort University** – Leicester
- **Durham University**
- **Full Fat TV** – Birmingham
- **Waddell Media** – Belfast
- **Newry** – Northern Ireland

## ■ Independent production company briefings

Glasgow, Manchester, Cardiff, Leeds, Bristol, Belfast, PACT London

## ● Channel 4 offices

Manchester, Glasgow, London (Headquarters)

## ○ C4 Pop Ups

Bournemouth, Norwich, Wolverhampton, Preston, Glasgow, Belfast, Cardiff, Doncaster, Corby, Leicester

## ▲ Regional sales offices

Belfast, Dublin

Glasgow

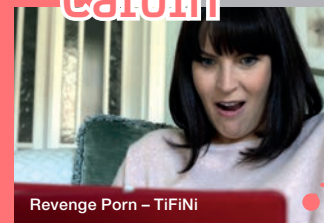


Leeds

Birmingham



Cardiff



Oxford



Brighton



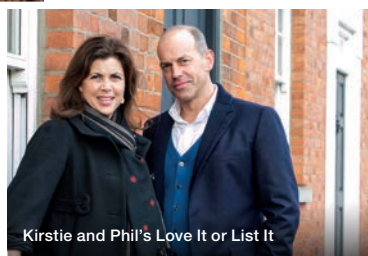
Manchester







Gok's Fill Your House for Free



Kirstie and Phil's Love It or List It

Supporting indies

# Raise the Roof

From the early days hot-desking at Channel 4's Glasgow office, the trajectory of Raise the Roof Productions has been impressive.

Raise the Roof has gone on to produce 242 hours of television for Channel 4. Their most recent commissions include the returning series, *Gok's Fill Your House for Free*, and a brand new format, *Big House, Little House*.

Launched in June 2010, they quickly won their first commission, *Vacation Vacation Vacation*, and moved into their own space in The Hub at Glasgow's Pacific Quay. Their focus on long running, returning formats, including *Phil Spencer: Secret Agent*, has allowed the company to invest in staff and development. They now have 16 permanent members of staff, and in 2015 alone they issued 372 freelance contracts.

Raise the Roof has offered opportunities to Channel 4 trainees, ranging from researchers and coordinators to series producers and executive producers, and has found the experience mutually beneficial.

Creative Director, Sarah Walmsley says: "We're keen to take on Channel 4 trainees whenever the opportunity arises. They're always of the highest standard and working with them has, without exception, been beneficial to the company."

As well as welcoming trainees, Raise the Roof works closely with Channel 4 to support skills and talent development in Glasgow. They have received development money through the Alpha Fund and have worked together with Channel 4 on schemes to develop more senior members of staff.

**"They're investing in us and we're investing in them... the Nations and Regions department have been great champions of ours and have always had our back. There's no doubt that their support has helped secure commissions."**

Jane Muirhead, Managing Director



Glasgow

# True North



Leeds

True North is an independent production company based in Leeds, producing programmes across an eclectic range of genres including documentaries, children's content, factual, features, and factual entertainment.

Run by founders Andrew Sheldon and Jess Fowle, and supported by Managing Director Marc Allen, True North's hit shows include *Building the Dream*, *Homes by the Sea*, *Too Many Cooks* and *The Last Leg Goes Down Under*. In 2014, Channel 4 invested in True North through its £20 million indie Growth Fund, which supports creative SMEs to grow and remain independent without the need to consolidate with other production companies or seek private investment loans. Channel 4's investment was critical in supporting True North to retain and expand its Northern base, without the need to build a presence in London.

Since Channel 4's investment, True North has expanded its presence at Media City in Manchester, grown its edit capacity across the company by 40% to 18 edit suites, and begun a campaign to win its first US commission. Hiring has increased, with their headcount growing from 80-100 in 2014 to 140-150 in 2016. They have also doubled the amount of returning series on their slate, providing a strong and sustainable revenue base; indeed, revenues have doubled to just under £10 million since Channel 4's investment. True North's programmes are now watched in more than 200 countries around the world.

**"The Growth Fund has been instrumental in supporting a sustained period of expansion for True North, helping the company build a bridge from its base in the North of England to the rapidly evolving global television market."**

Andrew Sheldon, Creative Director and Founder, True North

The company also provides an important training ground for new production talent in the North of England. Their connection to Channel 4 has bolstered their long-standing commitment to nurturing diverse talent, with four BAME trainees recruited in the past 15 months, as well as the placing of other candidates from diverse backgrounds.



Building the Dream

WORKING  
ACROSS THE UK

09

Supporting indies

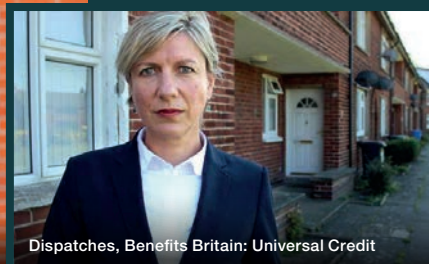
# Nine Lives



Manchester



Dispatches: Aldi's Supermarket Secrets



Dispatches, Benefits Britain: Universal Credit

Based in Manchester, Nine Lives Media is an award-winning independent production company specialising in current affairs, children's and documentary programming.

Launched in 2007 by Cat Lewis, the company employs 20 people and its slate includes high-impact investigations for Channel 4's *Dispatches* current affairs strand, overseen by Executive Producer Mike Lewis. Their film *Aldi's Supermarket Secrets*, investigated the practices of the fast-growing supermarket chain, won the highest-ever audience share for *Dispatches*, bringing in nearly 4 million viewers.

Nine Lives' documentary for *Dispatches*, *Benefits Britain: Universal Credit*, looked at the impact of the Universal Credit pilot schemes in the North West and is an example of how Channel 4 sees the benefit of working with local production companies, leveraging local knowledge and sources to seek out impactful stories.

“At a time when news and current affairs can be dominated by the Westminster agenda, Channel 4 continues to invest in unearthing stories from all parts of the UK, and supporting journalism that originates outside London.”

Cat Lewis, CEO of Nine Lives Media

In addition to commissioning, Channel 4 works with Nine Lives Media and other independent production companies outside London to develop skills and talent in investigative journalism. Nine Lives provides placements for Channel 4's Investigative Journalism Scheme, which includes mentoring and paid, practical hands-on experience in Manchester for people looking to pursue a career in this highly specialised field.

# Yeti



Wales

Based in Wales, Yeti Productions has been successful in building key supply relationships with both the Formats and Documentaries teams at Channel 4. The company launched as Yeti in October 2014 as a new company created by Rondo Media. While still part of Rondo, the team made their breakthrough with Channel 4 back in 2011, following Alpha Fund support in a taster tape simply entitled *Tattoo*.

That led to a single and documentary series commission with Channel 4, the company's first network commission alongside their considerable home-grown success in Wales. Since that early success, the company have carved out a successful series of formatted documentaries including *Frozen at Christmas* and *Britain's Favourite Superhero*; as well as the recent *My Millionaire Dads and Me*.

The company has also won a new daytime commission from Channel 4, *Find It, Fix It, Flog It*, a 20-part series which will premiere in late 2016.

“The Nations and Regions department has helped Yeti immensely – with advice, funding and active internal support at Channel 4. We feel we've had a real champion for both our programme ideas and our capabilities as a supplier.”

Paul Symonds, Producer/Director at Yeti



Britain's Favourite Superhero



Supporting indies

# Lime Pictures



Liverpool

Lime Pictures and Channel 4 have a long and successful history – not least through the five episodes of *Hollyoaks* per week that they have been producing for us since 1995.

They are also responsible for a range of other high profile programming including *Celebs Go Dating* for E4, ITVBe's *The Only Way Is Essex*, *Rocket's Island* for BBC, and MTV's *Geordie Shore*. They also make *The Singles' Project*, a dating show on Bravo that made Lime the first UK producer of US real-time content.

The All3Media-owned indie, headed up by joint Managing Directors Claire Poyser and Kate Little, is known for delivering distinctive projects with a huge social media and online presence, allowing the key 16–24 audience to engage directly with their favourite shows and channels.

Lime has also collaborated with Channel 4 on initiatives such as the Northern Writers' Award (see page 20), the Channel 4 Diversity Storylining Initiative and a recent collaboration with Directors UK that led to two female directors, Charlotte George and Claire Tailyour, joining a mentoring scheme at *Hollyoaks*.

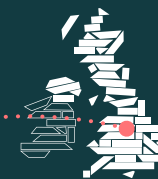
“Channel 4's commitment to *Hollyoaks* has enabled Lime Pictures to sustain over 300 permanent roles, meaningfully invest in the local infrastructure and talent, providing a stable foundation for the creation and retention of a strong craft base.

Claire Poyser, Joint Managing Director (with Kate Little)



Hollyoaks

# Full Fat TV



Birmingham

Set up in 2015 by Colette Foster in Birmingham, the company first gained support via the Channel 4 Alpha Fund, which provided resources to employ Senior Development Producer Perjeet Aujla. It is a personal passion of Colette's to work with talent who come from the local area, and to deliver hit network shows from the Midlands.

In early 2016, the Nations and Regions Alpha Fund gave some further backing to Colette's continuing development push, which has resulted in two new single commissions from Channel 4 Features: *Joe Wicks: Summer Body Coach*, following the Instagram sensation in his first TV pilot; and *24 Hours Inside Your Body*, a ground-breaking Features commission.

Gaining Alpha Fund backing has also been instrumental in helping the company to gain investment. In 2015, Fremantle acquired a 25% stake in Full Fat TV, seeing the company's relationship with Channel 4 and its regional base as an attractive proposition.



Joe Wicks: Summer Body Coach

“The support Full Fat TV has received from the Alpha Fund has been a huge confidence boost for the company. It's early days but we are mightily ambitious – we are creating a sustainable Midlands base that offers opportunities for talent from the region to grow their careers without having to go to London.

Colette Foster, Founder



Staffordshire

Nurturing talent

# Shane Meadows

Acclaimed writer and director Shane Meadows made his first documentary for Channel 4 in 1995, before directing four feature films with Film4, and the much-lauded semi-autobiographical TV drama trilogy spin-off from *This Is England*. Shane's film and TV work with Channel 4 has all been set and filmed in the Midlands, often featuring young, undiscovered local talent.

Shane's career began at a local film centre in Nottingham, where he borrowed a camcorder at weekends and developed his technique of film-making using his friends as actors in a series of short films.

In 1995 he was approached to direct TV documentary *King of the Gypsies* for Channel 4. After writing and directing his Midlands trilogy (*Twenty Four Seven*, *A Room For Romeo Brass* and *Once Upon a Time in the Midlands*), Film4 funded Shane's BAFTA-nominated thriller and cult classic *Dead Man's Shoes* in 2003.

*This Is England* was Meadows' third collaboration with Film4. Set in 1983, it tells the story of Shaun, an 11-year-old growing up in the North of England. The film was a critical success and won the

**"This Is England has been the perfect example where an investment ten years ago for a film has sparked off over £12 million of production spend out of our Sheffield office."**

Mark Herbert, Joint CEO Warp Films

2008 BAFTA for Best British Film, highlighting Meadows as one of the UK's best directors.

In 2013, for his fourth collaboration with Film4, Meadows documented the reunion of one of Manchester's biggest bands, the era-defining Stone Roses, who Shane cites as one of his main inspirations and the soundtrack for the *This Is England* generation.

Film4 continues to work with Meadows and his long-term producing partner, Mark Herbert of Sheffield-based Warp Films. The relationship built by Film4 gave Channel 4 the opportunity to support TV spin-offs *This Is England* '86, '88 and '90, the latter winning three TV BAFTAs in 2016.

# Fiona Wilson



Glasgow



Fiona shadowed Anouk on location, spent time in the edit and also had the opportunity to shoot; one-third of the footage in the final cut was actually directed by Fiona.

When Channel 4 commissioned a full series of *Britain's Benefit Tenants*, Fiona was asked to direct an episode, and following a recommission, Fiona stepped into the role of Series Producer.

Channel 4 develops new talent in the Nations and Regions through shadowing, allowing production talent to observe and absorb, first-hand, the skills of more established production professionals.

Fiona Wilson, currently at Scottish indie IWC, is just one professional who has broadened her experience thanks to the success of this initiative. Although experienced, Fiona had not yet directed a full hour for Channel 4 Documentaries. When IWC won the commission for *Britain's Benefit Tenants*, a single hour documentary, investment from the Nations and Regions department meant that Fiona was able to shadow the director on the project, Anouk Curry.

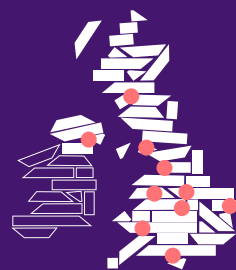
**"Shadowing Anouk was an absolutely fantastic and invaluable opportunity... the additional experience and support gave me a lot of confidence."**

Fiona Wilson, IWC





# C4 Pop Ups



Glasgow, Preston, Norwich,  
Leicester, Wolverhampton,  
Bournemouth, Belfast, Cardiff,  
Corby, Doncaster

In addition to apprenticeships and work experience initiatives, C4 Pop Ups is an outreach programme of skills workshops across the UK, promoting careers within the industry and unearthing undiscovered talent.

It's an ambition of Channel 4 that the people who make television programmes should be as diverse as the people who watch them. We are therefore committed to ensuring that people from all backgrounds and walks of life can successfully pursue careers in the media industry.

In particular, we are deliberately targeting young people from disadvantaged backgrounds, and are focusing away from the main 'media hub' cities. In 2015, our programme visited Bournemouth, Norwich, Wolverhampton, Preston and Glasgow, reaching more than 600 young people with its open days.

Local independent production and digital companies play a central role in these events, allowing local young people to understand what they do, network with them and hear about opportunities available to them in their area. Channel 4 believes that this scheme has helped to broaden the

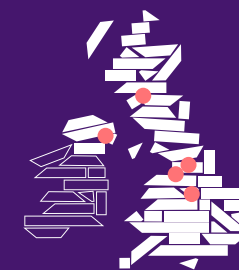
diversity of entrants into the creative and digital industries, which in turn has strengthened the sector in the Nations and Regions through a wider range of experiences and ideas.

The attendees were encouraging in their diversity: our research also found that 44% did not have a degree-level education and 28% came from households receiving Income Support. Following the Pop Ups, 97% said that they knew what to do next about a career in the media/creative industries, after experiencing the day.

Other examples of skills partnerships in the Nations and Regions include Gen Up, a skills development partnership with TRC Media, and Dare to Be Digital, with Channel 4 supporting and mentoring the University of Abertay's video games competition.



# Investigative Journalism Scheme



Glasgow, Belfast,  
Leeds, Manchester,  
Leicester

Channel 4 is committed to pursuing high-quality investigative journalism and is known for its risk-taking, high-impact, agenda-setting news and current affairs – reflecting its important remit to show alternative viewpoints and stimulate debate. Investigative journalism is a highly specialist field and Channel 4 has been working with production companies and institutions across the UK to train up a new generation of investigative journalists and widen the pool of talent to include people from diverse backgrounds. Channel 4's Investigative Journalism Scheme provides on the job training with independent production companies working on Channel 4's *Dispatches* strand and takes two sets of trainees: entry-level and more experienced candidates (for example at AP or producer-level) who are looking to move into more senior roles. The scheme has included placements with independent production companies across the UK, such as Matchlight and Firecrest Films in Glasgow, Nine Lives Media in Manchester, Below the Radar and Erica Starling in Belfast and True North in Leeds. This collaboration has resulted in the successful development and retention of new journalistic talent outside of London.

Channel 4 has also teamed up with De Montfort University's Media School in Leicester to launch a new Investigative Journalism MA.

**"The training I received changed my life, giving me the skills and the confidence to find stories and tell them in an engaging and thoughtful way."**

Kevin Anderson, AP at Firecrest Films, Glasgow –  
Channel 4 Investigative Journalism Scheme 2014



The course, which has been developed in partnership with Channel 4's News and Current Affairs team, will cover areas such as techniques of in-depth research, including handling complex data, understanding financial information, working undercover, using freedom of information, the law, compliance and safety alongside filming and editing. As part of the course, which starts in September 2016, students will learn how to identify, pitch, research and film investigative stories.





## Nurturing talent

# Nations and Regions Diversity Production Training Scheme pilot

With the aim of generating more diverse production talent at entry-level, the Nations and Regions Production Training Scheme launched as a pilot in Glasgow in 2016.

The scheme saw six new entrants immerse themselves in paid work placements as trainee researchers and coordinators at four production companies: Raise the Roof, IWC, Remedy and Lion. Placements were funded 50/50 by Channel 4 and the host indies.

The placements were enhanced by a three-week training programme, aiming to give trainees' careers a kick start with key skills and industry insights.

The placements were so successful that all of the companies decided to extend the original contracts, which are now due to end in September 2016. This augurs well as Channel 4 rolls out the entry-level scheme in Bristol and Cardiff to support another six trainees.

The trainees will be working with indies including Icon Films, Rondo, RDF Bristol, Boomerang and Plimsoll. The scheme is due to start in September 2016.

In parallel, we also invested in mid-level talent in Glasgow, to help grow and develop the careers of high-potential people identified by indies. We supported two individuals: at Raise the Roof we funded a six-month role as shadowing Series Producer on *Gok's Fill Your House for Free*, and at IWC we funded a shadowing directing placement on *Location, Location, Location* and *Britain's Benefit Tenants*.

A number of our year-long paid placements under the main Production Trainee Scheme will be in the Nations and Regions. In Belfast, host companies are Big Mountain and Waddell Media, and in Birmingham Full Fat TV and 7 Wonder will be hosting placements, which are due to start in September 2016.

## Northern Writers' Award



Nuzhat Ali



Sharma Walfall

As part of Channel 4's 360° Diversity Charter commitments, Channel 4 partnered with Northumbria University and New Writing North on this new award, to reach out to a diverse spectrum of writers. The partnership goes beyond simply developing a resource-base for writer development: the three organisations' different networks, skills, experience and knowledge create a unique and powerful support structure for talent development. We have committed to the scheme for another three years.

Through the award, Channel 4 discovered some fantastic writing talent in 2015: Nuzhat Ali is currently working with Red Productions and Sharma Walfall has taken up a placement on *Hollyoaks*.

Nuzhat lives in Bradford. She home-educated her two younger children for eight years and started writing when they went on to further education. Nuzhat was one of ten people selected for the Street Voices 5 Play Writing Course in October 2014, and she followed this by being chosen for the Dream Reality Radio competition in

December 2014. Her play *When George Came to Bradford* was part of the Bradford Literature Festival and has been recorded for the BBC Radio website. Nuzhat is active in her community as a member of the Muslim Women's Council. Since winning the award, she is working with Nicola Shindler's Red Productions, developing an original drama series.

Sharma Walfall is a young writer-actor from Manchester and a number of her short films have gone into production. Winning the award has allowed Sharma time away from her job and to take up a placement on *Hollyoaks*, where she is developing story ideas and writing her own original *Hollyoaks* script.

“Winning the award has been an incredible experience, I've always wanted to be a writer for television but found it wasn't easy to get into. Having no previous TV writing experience, this award and placement has been an amazing opportunity. I am really grateful to win the award and recommend new writers to enter.

Sharma Walfall

# Reflecting the UK

Channel 4 seeks to reflect the length and breadth of the UK in our programmes, from popular staple programmes with contributors from across the UK to drama and comedy that portray life in a particular region. This map shows just some examples of regional portrayal in 2016.



Come Dine With Me



No Offence



Hollyoaks

## Key

- Amazing Spaces
- Come Dine With Me
- Gogglebox
- Hollyoaks
- Four in a Bed
- Eden
- Drifters
- Paul Merton's Secret Stations
- No Offence
- Grayson Perry: All Man



Four in a Bed



Gogglebox



Eden



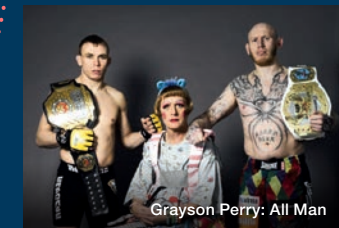
Paul Merton's Secret Stations



Drifters



Amazing Spaces



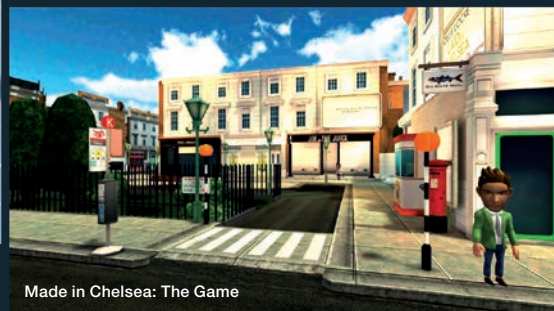
Grayson Perry: All Man



# All 4 Games



The Snowman and The Snowdog



Made in Chelsea: The Game

All 4 Games comprises a team of four games industry veterans based in Glasgow, commissioning games linked to Channel 4 programming, and topping the App Store's charts with programme-linked games such as *The Snowman and The Snowdog*, *Made in Chelsea* and *Hollyoaks*. Our mobile game for *Stand Up To Cancer*, *Reverse The Odds*, was developed by Chunk in Glasgow and has won various awards including a Digital Emmy.

All games commissioned to date (September 2016) have been produced in the Nations and Regions, from locations including Dundee, Bolton, Derby and Bristol.

All 4 Games aims to give small game studios a route to market for their own indie games; advise developers on how to improve the quality, monetisation and marketability of their games; and

then publish and promote the games across all the channel's networks. Recently, Scottish-developed game *Super Arc Light* was published by All 4 Games to global recognition, boosted by international-featuring by Apple, and garnering coverage in *The New York Times*.

Since 2012, All 4 Games has supported the video game competition *Dare to be Digital*. It is run by The University of Abertay in Dundee, which provides a £25,000 prize and mentorship for the winning student team to help them establish a company and publish their first game.

# Random Acts

Channel 4 introduced Random Acts in 2011 to show films by artists (as opposed to making programmes about them) and has since broadcast over 500 short films from renowned figures including Ai Weiwei and Kate Tempest.

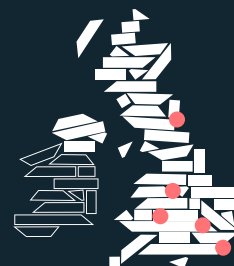
In 2016, Random Acts launched with renewed purpose: to work with more established artists and allow them to play with the form and premiere work from them, as well as to identify and develop fresh and diverse creative talent from across the UK, offering young people aged 16–24 the opportunity to create high-quality short films. Over three years, Arts Council England has committed to invest £3 million in five

Random Acts Network Centres, enabling as many young people as possible to access the programming, including in areas where access to film and TV has been limited. The network has successfully supported 134 young artists to deliver 83 films to date (mid-2016).

The best films will feature on the Random Acts strand on television and online, alongside films by established artists commissioned directly by Channel 4. By mid-2016, 75% of the films reviewed by Channel 4 had been selected for distribution online, and two films (5%) had been selected for broadcast.

**“We’re inviting artists to use TV as a canvas and let their imaginations run wild and create the work itself. It’s liberating for them – hardly anyone gives them the budget and then says ‘go away and make it’. The heart and soul of Random Acts lives across all our digital platforms to give artists more exposure than ever before.”**

Pegah Farahmand, Editor, Random Acts



London – ICA, South West – Calling the Shots, South East – Screen South, Midlands – Rural Media Company, North – Tyneside Cinema



Man Made Youth



# Regional offices



Manchester regional office

Channel 4 has four regional offices: Glasgow, where the Nations and Regions and All 4 Games teams are based; Manchester, a Channel 4 Sales office; and two further Sales offices in Belfast and Dublin.

## Manchester

Channel 4 Sales in Manchester is responsible for UK agency and client relationships outside the South East of England, creating a North West hub for our commercial, creative and industry partners.

We work with these clients to deliver activity across the full range of Channel 4 commercial opportunities, covering sport, sponsorship, digital, shorts, product placement and advertiser funded programming.

The channel's growing regional sales team in Manchester forms the core of the new premises, with an open hub space with up to 15 hot desks and meeting rooms for up to 60 people.

These facilities will be available to Channel 4's Growth Fund indies, and its production, creative, commercial and third-party sales partners, as well as the Channel 4 Board, Commissioning, Nations and Regions and All 4 Games teams.

## Glasgow

Channel 4's Glasgow office is the only editorial office outside London, housing both the Nations and Regions and All 4 Games teams.

The office is a hub for producer meetings, briefings and events, and serves as a regular base for our London colleagues when they are in town for edits and meetings with Scottish indies.

TRC Media also operates from our office, delivering high-end media training for Nations and Regions companies.

While the Nations and Regions team focuses on increasing production and spend outside the M25 for the channel, All 4 Games works to give independent games producers a publishing platform, as well as releasing games in conjunction with Channel 4 programmes.