

About 4 ✨

Channel 4 exists to create change through entertainment. Publicly owned yet commercially funded, Channel 4 generates significant and sustainable cultural, economic and social impact across the UK – at no cost to the taxpayer.

We have the UK's biggest free streaming service, plus a network of 11 television channels. For over 40 years, we have been a British success story, engaging generation after generation of young people.

Through Film4, Channel 4 invests in British filmmakers to huge critical acclaim, winning 37 Oscars and 88 BAFTAs since inception.

New at 4 😊

Channel 4 unveils **most streamed shows** of 2023 as viewing grows by 24%. [More info here](#) 📄

Channel 4 celebrates **record-breaking 126 TV award wins** in 2023 [More info here](#) 📄

Benenden Heath and **Channel 4** re-ignite partnership to encourage the nation to check-in on their health. [More info here](#) 📄

Channel 4's Mirror On the Industry report suggests alternatives to social grade and class [More info here](#) 📄



Next 🥰 on 4

Big Boys (S2)

Jack Rooke's critically acclaimed comedy about two mismatched boys who strike up an unlikely friendship when they're thrown together at university returns.



I Literally Just Told You with Jimmy Carr (S3)

Jimmy Carr presents a brand-new series of the game show where paying attention pays off, as players answer questions that have just been written, about things that have just happened during the show.



Around the World in 80 Weighs

In this warm but eye-opening series, six people from across Britain, who are each living with obesity, travel the globe to learn the diverse reasons why people around the world are affected by obesity.



Ricky, Sue and a Trip or Two

The three-part series will see the friends sharing with viewers and each other some of the places across Britain that hold cherished memories, as well as spots they've yearned to see together.

4Insights 🏠

5m

Mog's Christmas has currently reached 5m people across Channel 4 linear and big-screen streaming (including repeats).

1.5m

The Piano at Christmas, which was broadcast on Christmas day, averaged 1.5m viewers across broadcast and big-screen streaming.

291k

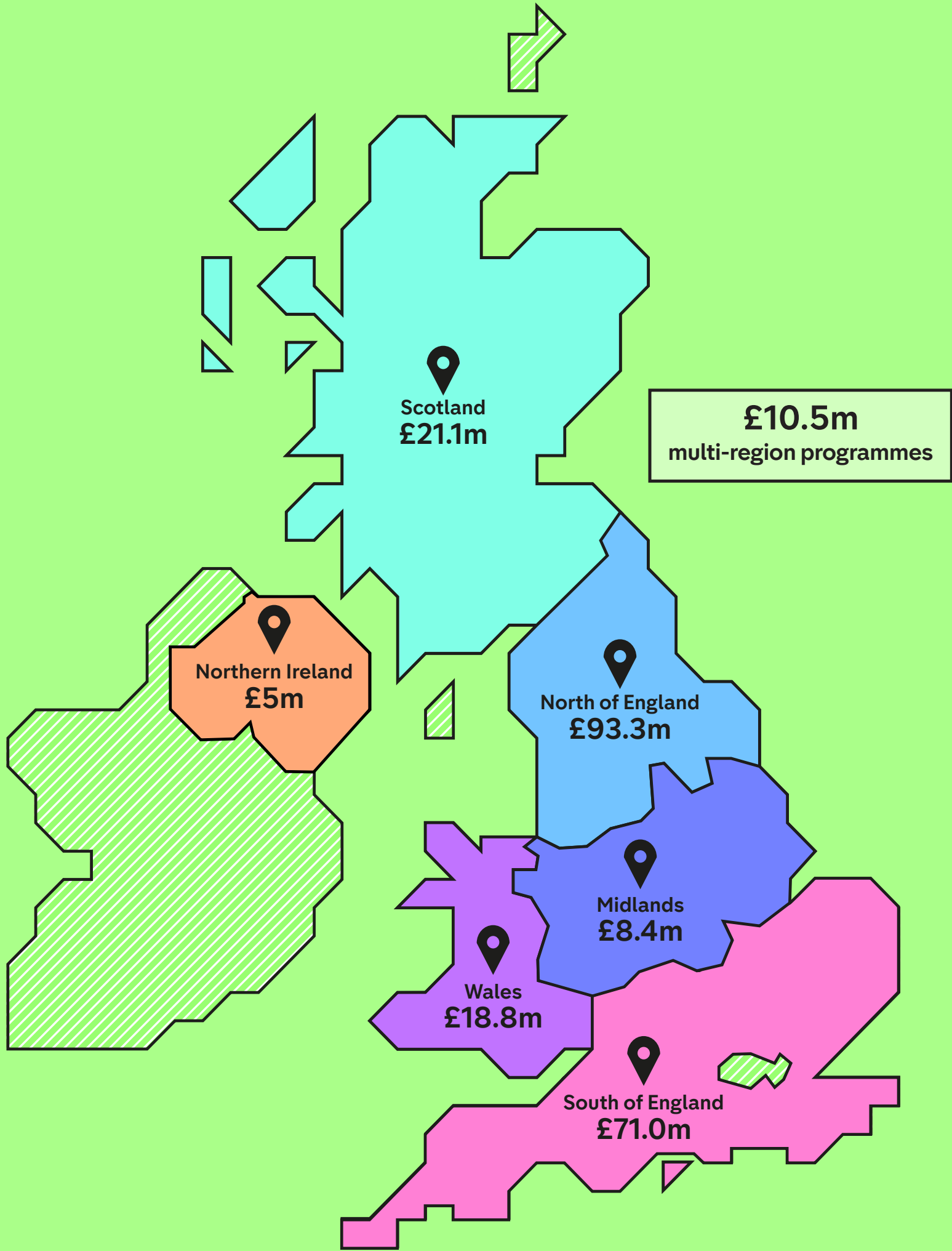
Channel 4's TikTok has grown rapidly since it launched in June 2023. So much so, that we now have more TikTok followers (291k) than YouTube subscribers (278k).

8 in 10

8 in 10 viewers of at least one of the programmes in the **Change Climate** season agreed that Channel 4 inspires change through its programming.



Content investment across the UK



66% of content hours from the Nations and Regions, with a record **£228 million** invested in shows outside London

Channel 4 highlights ⚡ (2022)

EXCELLING WITH YOUNG PEOPLE

Youngest BVOD service

16-34-year-olds make up one-third of user base

85%

young people in UK registered on Channel 4 streaming

~500m

social views from UK 13-24-year-olds



LEADING IN DIGITAL

1.4bn

streaming views

12%

of all Channel 4 views via streaming

47%

of BVOD viewers are streaming Channel 4



TRANSFORMING THE UK'S CREATIVE INDUSTRIES

£713m

record content spend with £570m in original content

170

independent producers worked with across the UK

Doubling 4Skills investment

£5m invested in 2022, doubling to £10m per year in 2025



OPERATING SUSTAINABLY

£1.14bn

total revenues, topping £1 billion for the second consecutive year

One-third

diversified revenues with 22% digital and 11% non-advertising revenue

£560m

net assets including £253m net cash reserves

