

# Facts

October 2025



Trespases

## About 4

**Channel 4 exists to create change through entertainment.** Publicly owned yet commercially funded, we deliver cultural, economic and social impact across the UK – at no cost to the taxpayer.

Altogether Different and free-to-air, we're home to a best-in-class streaming service, six distinctive TV channels and a thriving audience on social platforms. Through Film4 Productions, Channel 4 invests in British filmmakers to huge critical acclaim, producing 43 Oscar wins and 97 BAFTA wins in its history.

### FAST → FORWARD

In 2024, we launched our [Fast Forward strategy](#) to accelerate Channel 4's transformation into an agile and genuinely digital-first public service streamer by 2030.

## New at 4 ✨

New landmark Channel 4 documentary series **Cancer Detectives: Finding the Cures** will explore the pioneering research that could transform the future of cancer detection, treatment and prevention 🇬🇧

Channel 4 the **fastest growing major streamer** in September as it smashes records 🇬🇧

**Channel 4 and UKTV announce ground-breaking deal** to carry UKTV's U service on Channel 4 streaming 🇬🇧

Channel 4 expands its **support for under-represented Scripted talent and Indies** 🇬🇧

## 4Insights 📊

### 7.7M VIEWS

Channel 4 recorded its biggest streaming day ever on 7 October with 7.7 million views via the Channel 4 app (small and big screen)

### 6.1M VIEWERS

**The Great British Bake Off (S16)** launch episode averaged 6.1 million viewers across streaming and linear in the first 7 days post-transmission

### 2.3M VIEWERS

**The Disappearance of Jay Slater** has reached 2.3 million viewers across streaming and linear in the 28 days post-transmission

### SOCIAL IMPACT

# 8 IN 10

**Virgin Island** viewers (78%) said Channel 4 talks about issues young people face in a way that other channels wouldn't





# Operating sustainably (2024)

## £1.04BN REVENUE

up 1% year on year, topping £1 billion for the fourth consecutive year

## 30% DIGITAL REVENUE

up 9% year on year – more than double the UK and international commercial broadcasters’ average

## 62%

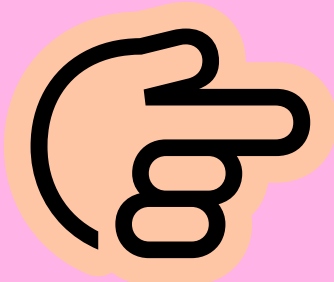
revenue reinvested into UK content – higher than key competitors

## £643M INVESTMENT

in content, including £489 million in originated British content

## 54%

content spend in Nations and Regions, exceeding voluntary 50% target



# Digital leadership (2024)

## 13% INCREASE

streaming views to 1.8 billion

## 13% GROWTH

in streaming minutes to 63.4 billion

## 18% STREAMING VIEWING

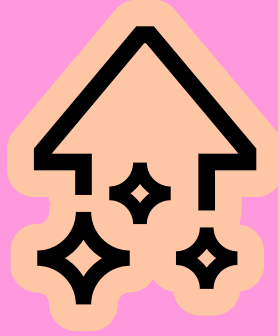
Channel 4 total viewing via streaming – significantly outperforming other main UK commercial public service broadcasters

## 2.3BN UK VIEWS

on social including 1.2 billion from 13-34-year-olds

## 1.8BN VIEWS

Channel 4 News global social views, up 49% year on year



# Performance highlights (2025)

## UK DIGITAL LEADER

Channel 4 is the youngest and most upmarket profiling commercial PSB BVOD player

## +36%

Channel 4 was the **fastest-growing major streamer in September** up 36% year on year

## 54%

of all Channel 4 16-34 viewing was through streaming in September – higher than ITV and Sky

## #1 TITLE

The Great British Bake Off was the #1 title across Commercial BVOD in September

## +55%

Full Episode views of Channel 4 programming on YouTube are up +55%, to 127 million UK views (as of 30 September)

# Awards



## 2025 International Emmy® Awards nomination for:

Kill Zone: Inside Gaza: Dispatches – Current Affairs



Kill Zone: Inside Gaza: Dispatches

TV award tally  
year-to-date:

67



# Next on 4 🐼

## Will AI Take My Job? Dispatches

As AI develops rapidly, with claims it can outperform humans in most tasks, Dispatches undertakes a bold and unique experiment that pitches man against machine to find out just how true that is.

Challenge with purpose

## Unreported World

The critically acclaimed foreign affairs series that looks beyond the typical news agenda returns. The first episode covers South Africa’s ‘slay queen’ phenomenon.

Represent unheard voices

## Game of Wool: Britain’s Best Knitter

10 amateur knitters take part in a series of dazzling solo and epic team challenges as they compete to become the UK’s first TV knitting champion. Hosted by Olympic champion diver and knitting enthusiast Tom Daley.

Reinvent entertainment

## Trespasses

Love. Loyalty. Lies. A young Catholic schoolteacher’s world changes the night she meets Michael - an older, married Protestant barrister. Their connection is instant. Their affair, forbidden.

Represent unheard voices



Will AI Take My Job? Dispatches



Unreported World



Game of Wool: Britain’s Best Knitter



Trespasses