



CREATING CHANGE:

GROOMED

A NATIONAL SCANDAL

October 2025



Groomed: A National Scandal

presents the unflinching accounts of five young women who survived sexual abuse at the hands of grooming gangs across the UK over 20 years.

The series reached **1.4 million viewers** across streaming and linear within 28 days, reinforcing Channel 4's commitment to representing unheard voices.

Driving impact

Their stories exposed longstanding failures by police and social services to stop these crimes from being committed. It underscored the urgent need for stronger protections for children and meaningful support for survivors.

7 in 10 (71%)

viewers said it showed grooming and sexual abuse in a way not seen on TV before.

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viewers called for greater government action on the issues raised, with 67% advocating for improved victim support.

1 in 3 (35%)

viewers said they've talked to others about the issues raised.

Creating change

As a public service broadcaster, Channel 4's most impactful programmes challenge viewers to think differently and spark national conversations – and at their best, they act as a catalyst for social change.

8 in 10 (81%)

viewers agreed Channel 4 creates change through its programming.



Victims of these sickening crimes [...] will tell their stories, and I hope we will all watch it."

Baroness Hazarika addressing the House of Lords (30 April 2025)



Watch Groomed: A National Scandal

Stream free on Channel 4

Channel 4 'Groomed: A National Scandal' Social Impact Study based on 113 viewers of the programme via a bespoke online study.