



CREATING CHANGE:

JAMIE'S DYSLEXIA REVOLUTION

November 2025



Jamie Oliver explores the challenges and issues faced by thousands of dyslexic school children in today's education system, and asks: what more can be done?

The documentary reached 1.3m viewers across streaming and linear within 28 days. Viewers praised the programme for being an important piece of public service broadcasting and felt it should be shown and discussed in schools.

Driving impact

Jamie's Dyslexia Revolution influenced how viewers think and feel about dyslexia – breaking down stereotypes and raising awareness of the condition's complexities:

9 in 10 (92%)

viewers agreed programmes like this are essential in raising awareness on important topics like dyslexia.

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viewers agreed it was an important piece of public service broadcasting.

7 in 10 (71%)

viewers claim it opened their eyes to the different and difficult challenges many dyslexic people face.

Challenging with purpose

Channel 4 is committed to represent the whole of the UK, and challenge audiences to think differently. At their most impactful, Channel 4 shows act as a powerful catalyst for social change.

8 in 10 (80%)

viewers agreed Channel 4 is the leading channel for raising awareness of social issues.

“

I found Jamie's Dyslexia Revolution both powerful and eye-opening. It really challenged the way we think about dyslexia — not as a limitation, but as a different way of processing the world.”
M16–24



Watch Jamie's Dyslexia Revolution
Stream free on Channel 4

Channel 4 'Jamie's Dyslexia Revolution' Social Impact Study based on 96 viewers of the programme via a bespoke online study.