



Facts

June 2026



The Light in the Hall: Still Waters (S2)

About 4

Channel 4 exists to create change through entertainment. Publicly owned yet commercially funded, we deliver cultural, economic and social impact across the UK – at no cost to the taxpayer.

Altogether Different and free-to-air, we're home to a best-in-class streaming service, six distinctive TV channels and a thriving audience on social platforms. Through Film4 Productions, Channel 4 invests in British filmmakers to huge critical acclaim, producing 43 Oscar wins and 97 BAFTA wins in its history.

FAST → FORWARD

In 2024, we launched our Fast Forward strategy to accelerate Channel 4's transformation into an agile and genuinely digital-first public service streamer by 2030.

New at 4 ✨

Channel 4 Sales awards TV advertising airtime to five more sustainable businesses as it announces the winners of its B Corp competition 🌱

Channel 4 announces **Jon Snow: A Last Big Story** 🌱

The Light in the Hall: Still Waters returns to Channel 4 🌱

How to Get Filthy Rich – Gary Stevenson fronts new Channel 4 documentary on inequality 🌱

4Insights 🖱

4.2M VIEWERS

Falling has reached 4.2m viewers across streaming and linear in the 28 days post-transmission.

3.7M VIEWERS

Jamie's Ultimate BBQ has reached 3.7m viewers across streaming and linear in the 28 days post-transmission.

1.1M VIEWERS

Episode one of **Bake Off: The Professionals** is currently averaging 1.1m viewers across streaming and linear in the 28 days post-transmission.

SOCIAL IMPACT

1 IN 2

Guy Martin's House Without Bills viewers (52%) said they have or plan to make changes to improve energy efficiency or reduce carbon emissions in their own home after watching.

2025: Sustained investment in British content

£640M CONTENT INVESTMENT

Channel 4 invested £640 million in content in 2025, including £480 million in originated British content

STRONG VIEWING GROWTH

Total streaming viewing up 15% year on year to 72.8 billion viewer minutes, as audiences continue to shift towards on-demand viewing. SOCI up 2% year on year, reflecting strong linear reach among 16-34 and ABC1 audiences

£1.03BN TOTAL REVENUE

Total corporate revenue reached £1.03 billion, broadly in line with 2024, demonstrating continued resilience amid challenging macroeconomic conditions.

44% DIVERSIFIED REVENUES

Combined digital advertising (34%) and non-advertising revenues (10%) now make up 44% of Channel 4's total revenues

53% OF 16-34 VIEWING VIA STREAMING

Over half of all Channel 4 viewing among 16-34s now takes place via streaming – the first major UK commercial broadcaster to pass this threshold, and ahead of ITV and Sky

51,600 OPPORTUNITIES

Through 4Skills, Channel 4 delivered 51,600 training, development, and learning opportunities across the UK in 2025, with a focus on young people and those from underrepresented backgrounds.

2026: Momentum continues

20% STREAMING HOURS GROWTH

Channel 4 saw a 20% year on year increase in streamed viewing hours year to date (Jan-May)

YOUNGEST

Channel 4 was the youngest and most upmarket profiling commercial PSB BVOD player in May

13.8M VIEWS

Views of full episodes of Channel 4 programmes on YouTube in May hit 13.8 million

117M STREAMING HOURS

Total streaming viewing of 117 million hours in May

61% 16-34s VIA STREAMING

16-34s streamed 61% of their overall Channel 4 viewing in May – more than any other commercial broadcaster



Don't Get Catfished



Falling

Award wins



TellyCast Digital Video Awards

Channel 4.0 – Social Video Channel of the Year

A Comedy Thing – New Channel

Love Is in the Blood – Branded Content Series

Don't Get Catfished – Digital Original Format: Comedy & Entertainment

Hear Me Out – Digital Original Format: Game Show

Find the Cheater – Low Budget Production

Next on 4

Free Nelson Mandela

The story of Nelson Mandela's journey from activist to revolutionary prisoner - and the extraordinary highs and lows of the popular movement and musical activism that helped bring his freedom.

Represent unheard voices

The Light in the Hall: Still Waters (S2)

A gripping drama of protest, guilt and generational reckoning, starring Mark Lewis Jones and Siân Reese-Williams.

Represent unheard voices

The Accused: Beyond Reasonable Doubt?

The British criminal justice system is built on one simple principle: that a jury must be convinced of someone's guilt beyond reasonable doubt. But every system has its flaws. This four-part documentary series follows individuals fighting convictions that they believe to be a miscarriage of justice.

Challenge with purpose

Jon Snow: A Last Big Story

In a new feature length documentary, Channel 4 follows journalistic and broadcasting icon Jon Snow as he tackles a final sensational scoop against the backdrop of a life-changing diagnosis: Alzheimer's Disease.

Represent unheard voices



Free Nelson Mandela



The Light in the Hall: Still Waters (S2)



The Accused: Beyond Reasonable Doubt?



Jon Snow: A Last Big Story