CREATING CHANGE:

TIP TOE

November 2026



Tense thriller **Tip Toe** from Russell T Davies explored the most corrosive forces facing the LGBTQ+ community today and highlighted the real-world impact of prejudice and discrimination on individuals, families and communities.

Reaching 5.6m viewers across streaming and linear, the five-part series prompted important conversations about issues that are not often talked about, as well as reflection on viewers' own attitudes and beliefs.

From awareness to action

The series raised awareness of the challenges LGBTQ+ people can face, with some saying they're more likely to challenge discriminatory language or behaviour as a result of watching.

Over half (51%)

of viewers said they would be more likely to challenge discriminatory language or behaviour after watching.

9 in 10 (85%)

agreed that programmes like *Tip Toe* can help society have important conversations that might not otherwise happen.

Over half (55%)

said they have spoken to others about issues raised in the programme.

9 in 10 (87%)

said the series highlighted the real-world impact of prejudice and discrimination.

Challenge with purpose

Tip Toe supported Channel 4's reputation as a public service broadcaster that provokes debate and challenges viewers to think differently, raising awareness and prompting important, sometimes challenging conversations.

7 in 10 (72%)

said *Tip Toe* helped them better understand how prejudice can affect individuals, families and communities.

Two-thirds (65%)

said *Tip Toe* helped them better understand perspectives and experiences that are different from their own, while one-third **(33%)** said they could relate to some of the experiences shown in the programme.

> **"Very moving and horrifying. Definitely a very important series to see."**
> *F16-24*

Watch Tip Toe
Stream free on Channel 4

Channel 4 'Tip Toe' Social Impact Study based on 343 viewers via a bespoke online study.