

The Channel 4 Board

Executive



Alex Mahon
Chief Executive

Responsibilities and skills:

Alex became the first female CEO of a major UK broadcaster when she joined Channel 4 in October 2017. Alex was CEO of global producers Shine Group, where she oversaw the build-and-buy strategy of building up 27 production labels over 12 international territories and was responsible for all content strategy, including the launch of global scripted divisions and the rollout of formats internationally, and then was CEO of Foundry, a global software provider.

Appointment to the Board:

30 October 2017

Term completion:

N/A

Committee membership:

Attends Remuneration and Audit & Risk Committee meetings but is not a member

Current external appointments

Non-executive director, Chanel Inc.

Member, Creative Industries Council

Previous roles:

Executive

CEO, Foundry

CEO, Shine Group

COO, Talkback Thames

Director of Commercial & Strategy, Fremantle Media

Non-executive

Deputy Chairman, Foundry

Senior Independent Director, Ocado plc

Chair, RTS Programme Awards

Appeal Chair, Scar Free Foundation

Chair, Bandstand

Non-Executive Director, Edinburgh International Television Festival



Jonathan Allan
Chief Operating Officer

Responsibilities and skills:

Prior to joining Channel 4, Jonathan worked at major London media agency OMD UK, joining in 1995 and progressing to Managing Director in January 2007. In this role, he defined the agency's future direction and broadened its offer, expanding digital capability as well as launching marketing services, data planning and creative functions.

At Channel 4, Jonathan has transformed Channel 4 Sales into an industry leader in delivering commercial innovation by working with brands and agencies to adapt and evolve in the face of unprecedented technological advances.

Jonathan was Channel 4's Chief Commercial Officer until January 2020, following which he became the Chief Operating Officer for Channel 4.

Appointment to the Board:

13 September 2011

Term completion:

N/A

Committee membership:

Attends Remuneration and Audit & Risk Committee meetings but is not a member

Current external appointments:

Board Member, Advertising Association

Panel Member, ASA

Industry Advisory Panel

Previous roles:

Executive

Managing Director, OMD UK

Deputy Managing Director, OMD UK

TV Director, OMD UK

Non-executive

Board Member, Thinkbox



Ian Katz
Chief Content Officer

Responsibilities and skills:

Ian has overall responsibility for the creative output across Channel 4, its portfolio of channels and All 4. He leads the creative commissioning team to ensure Channel 4's unique remit to represent the whole country, challenge with purpose and reinvent entertainment is reflected in its programmes and content.

Under his leadership, the channel has earned a slew of awards for shows including *It's A Sin*, *End of the F***ing World*, *Help*, *The Big Narstie Show*, *Stath Lets Flats*, *Jade, For Sama*, *Brexit: The Uncivil War*, and *Leaving Neverland*. Ian has a background in both broadcast and newspaper journalism and digital innovation. He was editor of the BBC's flagship daily news and current affairs programme *Newsnight* from 2013 to 2017.

Previously he worked in a wide range of writing and editing roles at *The Guardian*, where as Deputy Editor and Head of News (2008–2013), he oversaw the groundbreaking WikiLeaks and phone-hacking investigations, as well as leading *The Guardian's* strategy to become a global leader on environment coverage. Ian was responsible for developing *The Guardian's* first website and played a central role in *The Guardian's* digital development over the subsequent 15 years.

Appointment to the Board:

8 January 2018

Term completion:

N/A

Committee membership:

None

Current external appointments:

None

Previous roles:

Executive

Editor, *BBC Newsnight*

Deputy Editor and Head of News, *The Guardian*

The Channel 4 Board (continued)

Non-Executive



Sir Ian Cheshire
Chair

Responsibilities and skills:
Sir Ian was Group Chief Executive of Kingfisher plc from January 2008 to early 2013. Before that he was Chief Executive of B&Q from 2005.

He is currently Chair of Spire Healthcare plc, Chair of the environmental investment trust Menhaden plc, and a non-executive director of BT plc. He is also Chair of the Prince of Wales Charitable Fund, and of the Mental Health at Work Leadership Council. Sir Ian has also served as Chair of Barclays UK, the British Retail Consortium, Debenhams plc, and as Senior Independent Director at Whitbread plc.

In public service, he has led non-executive director at the Cabinet Office, he has chaired the Ecosystem Markets Task Force, the Economy Honours Committee and currently chairs the independent Food Farming and Countryside Commission. He has won a number of awards, including lifetime contributions to retailing, green business and the Fortune WEF award for leadership in the circular economy.

Sir Ian was knighted in the 2014 New Year Honours for services to business, sustainability and the environment and is a Chevalier of the Ordre National du Mérite of France.

Appointment to the Board:
11 April 2022

Term completion:
10 April 2025

Committee membership:
No formal membership, but attends Audit & Risk and Remuneration Committee meetings

Current external appointments:
Chair, Spire Healthcare plc
Chair, Menhaden plc
Non-Executive Director, BT plc
Chair, Prince of Wales Charitable Fund
Chair, Mental Health at Work Leadership Council

Previous roles:
Non-executive

Chair, Barclays UK
Chair, British Retail Consortium
Chair, Debenhams plc
Chair, Maisons Du Monde SA
Senior Independent Director, Whitbread plc



Charles Gurassa
Former Chair

Responsibilities and skills:
Charles has 40 years' experience in management and senior Board roles in industries that have seen radical transformation, including travel, tourism, telecommunications and media. He has also been Chairman and Non-Executive Director of significant commercial and social enterprises in many different sectors, from heritage and housing to environment and culture.

Appointment to the Board:
28 January 2016

Term completion:
27 January 2022

Committee membership:
Ethics Committee
No formal membership, but attended Audit & Risk and Remuneration Committee meetings

Current external appointments:
Chair, Great Railway Journeys Chair, Oxfam
Chair, Migration Museum
Trustee, English Heritage

Previous roles:
Executive

Executive Chair, TUI
Northern Europe
Director, TUI AG
Chief Executive, Thomson Travel Group plc
Director, Passenger & Cargo business, British Airways

Non-executive:
Chair, Genesis Housing Association, Virgin Mobile, LOVEFILM, Phones4U, MACH, Tragus, Parthenon Entertainment, NetNames, Alamo/National Rent a Car
Deputy Chair, easyJet plc
Deputy Chair, The National Trust
Senior Independent Director, Merlin Entertainment plc
Non-Executive Director, Whitbread plc
Trustee, Whizz-Kidz
Member, Development Board of the University of York



Lord Chris Holmes MBE
Deputy Chair

Responsibilities and skills:
Lord Holmes is a passionate advocate for the potential of technology and the benefits of diversity and inclusion. He is a member of the influential House of Lords Select Committee on Science and Technology and has previously co-authored House of Lords Select Committee Reports on Democracy and Digital Technologies, Intergenerational Fairness, Artificial Intelligence, Financial Exclusion, Social Mobility and Digital Skills. He has published a report, "Distributed Ledger Technologies for Public Good: leadership, collaboration and innovation" calling on the Government to look at the challenges and opportunities of this technology for improving public services. A progress update was published in November 2018. An ex-Paralympic swimmer, Chris won nine gold, five silver and one bronze medal across four Games, including a record haul of six golds at Barcelona 1992.

Appointment to the Board:
5 December 2016

Term completion:
10 June 2024

Committee membership:
Remuneration Committee (Chair)

Current external appointments:
Director and sole shareholder, CHonserve Ltd
Director and sole shareholder, CHedserv Ltd
Co-Chair, APPGs on Assistive Technology, FinTech, AI, Blockchain and 4IR

Chancellor, BPP University
Advisor, RTGS Global
Advisor, Boston Ltd
Advisory Board Member, Circular

Previous roles:
Executive

Lawyer, Ashurst
Non-executive
Non-Executive Director, Equality and Human Rights Commission
Non-Executive Director, UK Sport
Member, Select Committees on Digital Skills and Social Mobility, House of Lords
Director, Paralympic Integration at LOCOG



Dawn Airey
Non-Executive

Responsibilities and skills:
Dawn's career includes roles as Chair and CEO of Channel 5, Managing Director of Channels and Services for BSkyB, Managing Director of Global Content at ITV and Senior Vice-President of Europe, Middle East and Africa at Yahoo. She is currently Chair of the National Youth Theatre, Barclays FA Women's Super League and FA Women's championship. Dawn acted as the Group's Interim Chair from January to April 2022.

Appointment to the Board:
6 December 2021

Term completion:
5 December 2024

Committee membership:
Remuneration Committee
Current external appointments:
Chair, National Youth Theatre
Chair, Barclays FA Women's Super League

Chair, FA Women's championship
Director, Digital Theatre Group Limited
Director, Blackbird plc
Director, Grosvenor Limited
Vice President, Royal Television Society

Previous roles:
Executive

CEO, Channel 5
Non-executive
Chair, Channel 5
Non-executive Director, Thomas Cook plc
Non-executive Director, easyJet plc
Board member, The British Library

The Channel 4 Board (continued)

Non-Executive



Tess Alpas
Non-Executive

Responsibilities and skills:

Tess began her career in advertising, becoming the Sales Director of Yorkshire and Tyne-Tees TV, before joining global media agency PHD, as its Broadcast Director. At PHD, she ran various group companies, including those specialising in internet advertising, sponsorship, and econometrics, eventually becoming its UK Chair. She left PHD to set up Thinkbox, the marketing body for commercial television in the UK, spending 14 years there as its founding CEO and latterly as its Chair. Tess is currently a Council member of the Advertising Standards Authority.

Appointment to the Board:

6 December 2021

Term completion:

5 December 2024

Committee membership:

Remuneration Committee

Current external appointments:

Council Member, Advertising

Standards Authority

Fellow, Royal Television Society

Previous roles:

Executive

Sales Director, YTV & TTTV

Director, PHD

Exec Chair, PHD

CEO, Thinkbox

Non-executive

Chair, Thinkbox



Paul Geddes
Non-Executive

Responsibilities and skills:

Paul is the CEO of QA, a digital education and skills provider, and was previously CEO of Direct Line Group, the insurance group and home of the Direct Line, Churchill, Privilege and Green Flag brands. Paul has built brands using the power of TV advertising throughout his 26-year career.

His marketing career began at Procter & Gamble and then retailing, before joining NatWest and RBS retail banking and then entering general management. From 2009 he took over RBS' insurance business and floated it as Direct Line Group in 2012.

Paul's experience of running mass-market, multi-site and increasingly digital consumer businesses in competitive and fast-changing markets, as well as helping organisations with their technical training and talent, is a valuable addition to the Channel 4 Board.

Appointment to the Board:

5 December 2016

Term completion:

5 December 2022

Committee membership:

Audit & Risk Committee

Current external appointments:

CEO, QA Limited

Director, QA Limited subsidiaries

Previous roles:

Executive

CEO of Direct Line

Insurance Group plc

Director, Churchill

Insurance Company Ltd

Director, DL Insurance Services Ltd

Director, UK Insurance Ltd

CEO, RBS Group mainland

UK retail banking

Other senior roles in multi-

channel retailing and marketing at

companies including Kingfisher,

GUS and Procter & Gamble

Non-executive

Deputy Chairman, Association

of British Insurers

Director, Direct Line Group Ltd

Director, Direct Line Insurance Ltd

Director, Indemnity Insurance Ltd

Director, The National Insurance

& Guarantee Corporate Ltd

Director, Protection

Life Company Ltd



Roly Keating
Non-Executive

Responsibilities and skills:

Roly brings extensive experience of public service broadcasting from his work in programme-making, editorial and senior executive roles at the BBC. His current role at the British Library provides additional perspective from another cultural organisation within the DCMS group.

Appointment to the Board:

5 December 2016

Term completion:

5 December 2022

Committee membership:

Ethics and Remuneration

Committees

Current external appointments:

Chief Executive, The British Library

Trustee, The British Library Trust

Trustee, American Trust

for the British Library

Trustee, The Gilson Trust

Trustee, Friends of the

National Libraries

Trustee, Clare Leadership

Programme

Trustee, The Busby Trust

Director, Marine Cottages

Residents Ltd

Previous roles:

Executive

Director of Archive Content, BBC

Controller, BBC Two and BBC Four

Controller, Arts

Commissioning, BBC

Head of Programming, UKTV

Non-executive

Trustee, Turner Contemporary

Board Member, Barbican Centre

Chair, Knowledge

Quarter London Ltd

Chair, Conference of European

National Librarians



David Kogan
Non-Executive

Responsibilities and skills:

David's career began in newspapers and as a producer at the BBC. He was Global Managing Director of Reuters Television and went on to be founder and CEO of strategy and commercial rights negotiator Reel Enterprises specialising in commercial negotiations in media and sport. After he sold Reel to the Wasserman Media Group he became CEO of Magnum Photos and latterly the co-founder of the Women's Sports Group. David has written two books of political history.

Appointment to the Board:

6 December 2021

Term completion:

5 December 2024

Committee membership:

Audit & Risk Committee

Current external appointments:

Director, Kogan Page Limited

Co-founder, Women's

Sports Group Ltd

Director, Labourist Limited

Director, David Kogan Limited

Previous roles:

Executive

Director, Reuters Television

Director, Reel Enterprises

CEO, Magnum Photos

The Channel 4 Board (continued)

Non-Executive



Michael Lynton
Non-Executive

Responsibilities and skills:
Michael is currently Chairman of Snap Inc, a position he has held since 2016 having joined Snap's Board in 2013. He has also been Chairman of Warner Music Group since 2019. Previously, Michael served as Chairman and CEO of Sony Pictures Entertainment Inc from 2004 until 2017, and additionally as CEO of Sony Entertainment Inc and Sony Corporation of America from 2012 to 2017. Prior to joining Sony, he has worked at The Walt Disney Company - where he started Disney Publishing and subsequently served as President of Disney's Hollywood Pictures; Pearson plc - where he was Chairman and CEO of Penguin Group; and Time Warner - where he was CEO of AOL Europe, President of AOL International, and President of Time Warner International. Michael is also currently a member of the Board of Regents of the Smithsonian, the Council on Foreign Relations, the RAND Corporation, and serves on the Board of Trustees of the Tate.

Appointment to the Board:
25 April 2022

Term completion:
24 April 2025

Committee membership:
None

Current external appointments:
Chairman, Snap Inc.
Chairman, Warner Music
Trustee, Tate
Regent, Smithsonian

Previous roles:
Chairman and CEO, Sony Entertainment
President, AOL Time Warner International and CEO, AOL Europe
Chairman and CEO, Penguin Publishing Group



Andrew Miller
Non-Executive

Responsibilities and skills:
Andrew is Chief Executive of Motability Operations plc, a role he took up at the end of 2020. An accountant by training and a leader in digital transformation, Andrew has also held senior executive positions at a number of multinational consumer and media groups. These include Food Folk Group Holdings - owner of the McDonald's licence for the Nordics Scandinavia - Guardian Media Group and Autotrader, taking the latter from a print magazine to a digital platform. Prior to this, Andrew held senior finance roles at Frito-Lay Europe, Procter & Gamble and Bass. He has also held Non-Executive Director roles and was Audit Chair at the AA plc and Ocean Outdoor Media plc.

Appointment to the Board:
1 June 2020

Term completion:
31 May 2023

Committee membership:
Audit Committee (Chair)

Current external appointments:
Chief Executive, Motability Operations plc

Previous roles:
Audit Chair, AA plc
Director, Guardian Media Group plc
Director, Auto Trader
Holding Limited
Director, Food Folk Group Holdings AS
Director, Top Right Group (Ascential plc)



Sarah Sands
Non-Executive

Responsibilities and skills:
Sarah's career spans 35 years in news, current affairs and as an author. She has held some of the most senior editorial positions in the industry at the Daily Telegraph and Sunday Telegraph, Daily Mail, Readers' Digest, London Evening Standard and the BBC's Today programme.

Appointment to the Board:
6 December 2021

Term completion:
5 December 2024

Committee membership:
Ethics Committee

Current external appointments:
Non-executive director, Berkeley Group
Trustee, Index on Censorship
Non-executive director, London First
Board director, Hawthorn Advisors

Previous roles:
Executive
Editor, BBC Radio 4 Today
Editor, London Evening Standard
Editor, Sunday Telegraph
Deputy Editor, Daily Telegraph



Althea Efunshile CBE
Non-Executive (former)

Responsibilities and skills:
Althea brings 35 years' experience of senior strategic leadership and management within the public sector. She has been a local authority Director of Education; a senior civil servant within the Department for Education; and Deputy Chief Executive of Arts Council England. She has been Chair and Non-Executive Director of a range of public bodies spanning the arts, health, further and higher education, and housing. She has a passion for diversity and inclusion, and while on the Channel 4 Board contributed to the Channel's efforts to strengthen the diversity of its audiences, programming and internal organisation.

Appointment to the Board:
January 2018

Term completion:
December 2021

Committee membership:
Audit Committee

Current external appointments:
Chair, Metropolitan Thames Valley Housing
Chair, Ballet Black
Non-Executive Director, University College London
NHS Foundation Trust

Previous roles:
Executive
Deputy Chief Executive, Arts Council
Director level Senior Civil Servant, Department for Education
Executive Director for Education and Culture, London Borough of Lewisham

Non-executive
Chair, National College Creative Industries
Non-Executive Director, Goldsmiths College (University of London)

The Channel 4 Board (continued)

Non-Executive



Uzma Hasan
Non-Executive (former)

Responsibilities and skills:

Uzma is a multi-award-winning film producer and industry consultant with a global track record in the development, production and exploitation of feature films. She has pivoted from international executive to start-up owner and has worked across four continents with studios and independents. While serving on the Channel 4 Board her particular focus was on embracing the challenges and opportunities brought by FAANG disruptors, and the ways in which cultural output can positively shape our society. She credits Channel 4-backed *My Beautiful Laundrette* as instrumental in her decision to become a filmmaker.

Appointment to the Board:

January 2018

Term completion:

September 2021

Committee membership:

Audit Committee

Current external appointments:

Producer and Co-Founder, *Little House Productions*. Her latest feature film, *Creo*, is a collaboration between Academy Award winner Asif Kapadia (Amy) and Lawrence Olivier Award winning choreographer Akram Khan (Desh). She is currently developing a musical film with BAFTA nominee Ritesh Batra as well as the adaptation of Gautam Malkani's cult novel *Londonstani* for the BFI.

Selection Committee, British Independent Film Awards

Juror, British Academy of Film and Television Arts

Non-Executive Director,

Babbar Films, Chisel

Films, Ffilm Cymru

Trustee, Bush Theatre,

Birds Eye View

Previous roles:

Executive

Executive Producer, *Dharam*

Sankat Mein and Flying Paper

Producer, *Creo*,

First Born, The Infidel

Associate Producer, *Tormented*

Film Financing Consultant,

Doha Film Institute

Head of Development,

Slingshot Studios



Fru Hazlitt
Non-Executive (former)

Responsibilities and skills:

Fru has spent over 25 years in the media, entertainment and technology sectors with a commercial background and extensive general management experience. She has served as a Director of Boards – both as an Executive and as a Non-Executive Director – across a wide variety of high-profile consumer businesses.

Appointment to the Board:

January 2018

Term completion:

September 2021

Committee membership:

Remuneration Committee

Current external appointments:

Founder CEO, *La Piazza Group*

SRL, Colory, it and GRIS.it*

Chair of the Board of Governors,

Downe House School

Trustee, *Merlin's Magic Wand*

Previous roles:

Executive

Managing Director of Commercial,

Online and Interactive, *ITV*

Managing Director, *GCap Media*

Chief Executive, *Virgin Radio*

Managing Director, *Yahoo UK*

Non-executive

Director, *Betfair*

Independent Director,

Merlin Entertainments



Tom Hooper
Non-Executive (former)

Responsibilities and skills:

In his time on the Channel 4 Board, Tom brought three areas of relevant responsibilities and skills. Firstly, as an Oscar-winning film and television drama director he helped Channel 4 keep creativity and innovation central to its mission as a public service broadcaster. Tom won the best director Oscar for *The King's Speech* – in all, his films have won a total of eight Oscars. His television work has won 22 Emmys and ten Golden Globes, including *Elizabeth* (Best Director Emmy) and *Longford*, both of which he directed for Channel 4. Secondly, his wide experience of working in the Nations and Regions of the UK was relevant for Channel 4 moving substantial parts of its operation out of London. He directed *Byker Grove* in Newcastle, *Cold Feet* in Manchester, *The Damned United* in Leeds, and directed and executive produced *Philip Pullman's His Dark Materials* in Cardiff. Thirdly, as a former Governor of the BFI and a member of the London Coordinating Committee of the Directors' Guild of America, he has developed a strong and responsible understanding of the existential issues facing the future of the cinema and public service broadcasting today – in the age of internet streaming.

Appointment to the Board:

January 2018

Term completion:

December 2021

Committee membership:

None

Previous roles:

Executive

Director of *The Damned United*,

The King's Speech, *Les Misérables*,

The Danish Girl and *Cats*

Non-Executive

Governor, *British Film*

Institute (since 2011)



Stewart Purvis CBE
Non-Executive (former)

Responsibilities and skills:

Stewart has specialisms in TV journalism (as former CEO of ITN), regulation of broadcast content (as a former Ofcom Partner), and government relations (as a former adviser to DCMS).

Appointment to the Board:

1 September 2013

Term completion:

31 May 2021

Committee membership:

Remuneration Committee

Current external appointments:

Vice President, *Royal*

Television Society

Non-Executive Director,

Brentford Football Club

Chairman, *Brentford Community*

Football Society Ltd

Previous roles:

Executive

Chief Executive and

Editor-in-Chief, *ITN*

President, *EuroNews*, Lyon

Editor of *Channel 4 News*, *ITN*

Partner, Content and

Standards, *Ofcom*

Professor of Television Journalism,

City University London

Non-executive

Chair, *UK Government media*

literacy group

Adviser to *House of Lords Select*

Committee on Communications

on the governance of the BBC

Independent Chair of multi-

party negotiations to progress

digital radio in the UK (*DCMS*)

Member, *DCMS Advisory*

Committee on BBC Charter

Visiting Professor of Broadcast

Media, *Oxford University*

Trustee, *SSVC* (registered charity)

