



Sustainability:

Considerations in
Development, On
Commission &
Pre-Production



Sustainability Considerations

Questions to consider at development stage

- Where are you going? Who would need to travel?
- Are there any creative opportunities to swap countries /locations that will reduce the number of flights?
- Can you reduce the frequency or number of locations or group your locations to reduce travel?
- Have you considered any characters, storylines, discussion and/or mentions within the editorial that authentically weave planet positive topics into the programme/series?

Producer questions to consider on Commission and Pre-production

- Have you considered what type of sustainability support on production you will need?
- Have you completed your draft carbon footprint in albert?
- Are plans in place for a senior person to sign off the final albert data to ensure accuracy?
- Have you eliminated unnecessary travel and prioritised electric/public transport where possible?
- Are you prioritising local crew and kit?
- Will you be prioritising renewable energy? (eg Studio, Post house, temporary production office, storage etc)
- Will you be eliminating diesel in generators?
- Are you eliminating/reducing beef from the menu?
- Will you be avoiding single use items, particularly plastic?
- Have you a plan to reduce, reuse or recycle your sets, costumes and props after production ends?
- Will you ensure that no waste goes to landfill?
- If filming abroad, will you communicate your sustainability ambitions to your fixer/production services company?
- Have you considered how your production will impact biodiversity and how you can mitigate any adverse impact on nature?
- Have you considered which climate content topics in the On Screen Sustainability section of the Ed Spec could be authentically addressed in the series/programme? Can you include any further categories?