The Channel 4 Board

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Priya Dogra

Chief Executive

Responsibilities and skills:

Priya Dogra was appointed as the Chief Executive of Channel 4 on 2 March 2026. Channel 4 is a publicly owned and commercially funded public service media organisation that creates change through entertainment.

Priya brings more than 20 years' of global media experience across the US, EMEA and the UK, spanning operations, programming, production, strategy, M&A and business development.

Priya spent 14 years at Time Warner/ WarnerMedia and Warner Bros. Discovery, including as President & Managing Director for Warner Bros. Discovery EMEA, responsible for programming, marketing, advertising and commercial partnerships across the company's businesses in television networks, film and streaming. She also led local original series production for HBO and HBO Max, headed M&A and corporate strategy for Time Warner/WarnerMedia.

Prior to joining Channel 4, Priya was Chief Advertising, Group Data & New Revenue Officer at Sky, where she oversaw Sky Media, the company's advertising sales house, the development of non-subscription revenues and the company's data and analytics capabilities. She spearheaded Universal Ads, a cross-industry initiative between Sky, ITV and Channel 4, alongside Comcast's FreeWheel, to create a self-serve trading platform that opens up TV advertising to small businesses.

Appointment to the Board:

2 March 2026

Term completion:

N/A

Committee membership:

Ethics Committee

Attends Remuneration and Audit and Risk Committee meetings but is not a member

Previous roles:

Executive

Chief Advertising, Group Data & New Revenue Officer, **Sky plc**

President & Managing Director, EMEA, **Warner Bros. Discovery**

President, EMEA and Asia, **Warner Media**

EVP, Strategy & Corporate Development, **Warner Media**

SVP, Mergers & Acquisitions, **Time Warner**

Jonathan Allan

Chief Operating Officer

Interim Chief Executive (1 July 2025 to 1 March 2026)

Responsibilities and skills:

Jonathan Allan served as the Interim Chief Executive of Channel 4 and led the Corporation between 1 July 2025 and 1 March 2026.

In his role as Channel 4's Chief Operating Officer, Jonathan was a key contributor to Channel 4 successfully navigating the Covid crisis and also led the organisation's successful public policy response to the proposed privatisation of Channel 4. Subsequently he launched the five-year Future4 strategy underpinning the broadcaster's digital transformation, and led on the execution of increasing the streaming and social distribution of Channel 4 content and new revenues.

Jonathan started at Channel 4 in the role of Chief Commercial Officer, transforming Channel 4 Sales into an industry leader in delivering commercial innovation by working with brands and agencies to adapt and evolve in the face of unprecedented technological advances. Jonathan established Channel 4's Diversity in Advertising Award in which the broadcaster committed to give away £1 million of commercial airtime every year to improve diverse and inclusive representation in TV advertising, and also led its landmark 4 All the UK Nations and Regions strategy.

Appointment to the Board:

13 September 2011

Term completion:

31 May 2026

Committee membership:

Attends Remuneration and Audit and Risk Committee meetings but is not a member

Current external appointments:

Vice Chair, **Advertising Association**

Panel Member, **ASA Industry Advisory Panel**

Non-Executive Director, **Surfing England**

Previous roles:

Executive

Managing Director, **OMD UK**

TV Director, **OMD UK**

Ian Katz

Chief Content Officer

Responsibilities and skills:

Ian has overall responsibility for all Channel 4's creative output across linear and digital platforms. He leads the Creative Commissioning team to ensure delivery of Channel 4's unique remit to represent unheard voices, challenge conventional thinking, and foster creative innovation.

Under his leadership, the channel has led the UK market in digital growth, been named as Channel of the Year at the Edinburgh TV Festival in 2022, and earned a slew of awards for shows including *It's a Sin, The Piano, The Jury: Murder Trial, Big Boys,* and *For Sama.*

Ian has a background in both broadcast and newspaper journalism and digital innovation. He was editor of the BBC's flagship daily news and current affairs programme *Newsnight* from 2013 to 2017.

Previously, he worked in a wide range of writing and editing roles at The Guardian, where as Deputy Editor and Head of News (2008-2013), he oversaw the groundbreaking WikiLeaks and phone-hacking investigations, as well as leading The Guardian's strategy to become a global leader on environment coverage. Ian was responsible for developing The Guardian's first website and played a central role in The Guardian's digital development over the subsequent 15 years.

Appointment to the Board:

8 January 2018

Term completion:

N/A

Committee membership:

None

Current external appointments:

None

Previous roles:

Executive

Editor, **BBC Newsnight**

Deputy Editor and Head of News, **The Guardian**

Geoff Cooper

Chair

Responsibilities and skills:

Geoff Cooper was appointed as the Chair of the Channel 4 Board on 1 October 2025.

Geoff has 30 years' board level experience with substantial executive roles as a CEO and CFO of public companies and significant non-executive experience as a Chair of public and private businesses, an adviser to private equity and venture capital and a mentor to senior executives and entrepreneurs.

In addition to his role at Channel 4, Geoff is also Chair of AO World Plc. His previous roles include Chair of Dunelm Plc, Card Factory Plc, Bourne Leisure Ltd, Brakes Ltd, and directorships of Abbey National Plc and Informa Plc, Senior Adviser to Charterhouse Capital Partners and Chair of the Construction Products Association.

Following a varied career as a management consultant, Finance Director and Chief Executive, Geoff retired from his final full-time role after nearly 10 years as CEO of Travis Perkins Plc at the end of 2014.

Appointment to the Board:

1 October 2025

Term completion:

N/A

Committee membership:

Ethics Committee

Attends Remuneration and Audit and Risk Committee meetings

Current external appointments:

Chair, **AO World plc**

Previous roles:

Executive

CEO, **Travis Perkins plc**

Non-Executive

Chair, **Dunelm plc**

Chair, **Bourne Leisure Limited**

Chair, **Brakes Limited**

Chair, **Construction Products Association**

Non-Executive Director, **Abbey National plc**

Non-Executive Director, **Informa plc**

Andrew Miller

Non-Executive

Responsibilities and skills:

Andrew was appointed Chief Executive of Motability in December 2020. He brings over 25 years of senior leadership experience across a range of well-established multinational consumer and media organisations.

Before joining Motability, Andrew held executive positions at McDonald's, where he was responsible for licensed operations across the Nordic region, as well as at Guardian Media Group, Auto Trader, and Procter & Gamble. He has a strong background in leading strategic and digital transformation, large-scale organisational change, and driving cultural alignment within complex and multi-geographical businesses.

Andrew is known for his focus on building high-performing teams and placing customer needs at the centre of business planning and delivery.

Alongside his executive roles, he has served as a Non-Executive Director, including as Audit Committee Chair at AA plc and Ocean Outdoor Media plc. He also has a longstanding interest in mentoring, particularly in supporting the development of individuals in leadership roles.

Appointment to the Board:

1 June 2020

Term completion:

30 September 2026

Committee membership:

Audit and Risk Committee (Chair)

Current external appointments:

Chief Executive, **Motability Operations plc**

Non-Executive Director, **Auction Technology Group**

Previous roles:

Executive

Director, **Guardian Media Group plc**

Director, **Auto Trader Holding Limited**

Director, **Food Folk Group Holdings AS**

Director, **Top Right Group (Ascential plc)**

Non-Executive

Audit Chair, **AA plc**

Audit Chair, **Ocean Outdoor Media**

Alex Burford

Non-Executive

Responsibilities and skills:

Alex is a record label executive with 15 years' experience and has been the Managing Director at Warner Records UK since 2022. Alex is the youngest Managing Director of any frontline major record label in the UK and was previously the General Manager of Black Butter – a joint venture with Sony Music. He has worked with some of the biggest artists in the world, including Dua Lipa, Liam Gallagher, and PinkPantheress.

Appointment to the Board:

19 February 2024

Term completion:

18 February 2027

Committee membership:

Audit and Risk Committee

Current external appointments:

Managing Director, **Warner Records UK**

Previous roles:

Executive

General Manager, **Black Butter Records**

Dawn Airey CBE

Deputy Chair

Interim Chair
(11 April 2025 to 30 September 2025)

Responsibilities and skills:

Dawn's career includes roles as Chair and CEO of Channel 5, Managing Director of Channels and Services for BSkyB, Managing Director of Global Content at ITV, Senior Vice-President of Europe, Middle East and Africa at Yahoo, and CEO of Getty Images.

Dawn is currently Chair of the National Youth Theatre, Barclays FA Women's Super League and FA Women's Professional Football Leagues, and the Digital Theatre Group.

Dawn acted as Channel 4's interim Chair from April to September 2025, having previously acted in this role from January to April 2022. Dawn was awarded a CBE in the 2024 King's Birthday Honours for services to theatre and charity.

Appointment to the Board:

6 December 2021

Term completion:

5 December 2027

Committee membership:

Ethics Committee

Nominations Committee

Remuneration Committee

Current external appointments:

Chancellor, **Edgehill University**

Chair, **National Youth Theatre**

Chair, **FA Women's Professional Football Leagues Ltd**

Chair, **Digital Theatre Group Limited**

Director, **Grosvenor Limited**

Vice President, **Royal Television Society**

Previous roles:

Executive

Director, **Moon&Back Media**

Non-Executive

Interim Chair, **Channel 4**

Chair, **Channel 5**

Non-Executive Director, **Blackbird plc**

Debbie Wosskow OBE

Non-Executive

Responsibilities and skills:

Debbie is a leading UK entrepreneur with over 25 years in the digital economy and previously founded and scaled to exit, Love Home Swap and AllBright.

Debbie is an Investor and Co-Chair of The Better Menopause, and an advisor to McKinsey & Company, and Omaze as well as serving on the Boards of the Women's Prize for Fiction, The Mayor of London's Business Board, and The Rose Review into Female Entrepreneurship.

Appointment to the Board:

8 January 2024

Term completion:

7 January 2027

Committee membership:

Remuneration Committee

Current external appointments:

Co-Chair, **Invest in Women Taskforce (Department for Business and Trade)**

Executive Chair, **The Better Menopause**

Advisor, **McKinsey & Company**

Advisor, **Omaze**

Board Member, **Women's Prize for Fiction**

Board Member, **The Mayor of London's Business Board**

Previous roles:

Executive

Founder and CEO, **Love Home Swap**

Co-founder, **AllBright**

Non-Executive

Board Member, **The Rose Review into Female Entrepreneurship**

Michael Lynton

Non-Executive

Responsibilities and skills:

Michael is currently Chairman of Snap Inc., a position he has held since 2016 having joined Snap's Board in 2013. He has also been Chairman of Warner Music Group since 2019.

Previously, Michael served as Chairman and CEO of Sony Pictures Entertainment Inc. from 2004 until 2017, and additionally as CEO of Sony Entertainment Inc. and Sony Corporation of America from 2012 to 2017.

Prior to joining Sony, he worked at The Walt Disney Company – where he started Disney Publishing and subsequently served as President of Disney's Hollywood Pictures. Michael also held roles as Chairman and CEO of Penguin Group with Pearson plc, CEO of AOL Europe with Time Warner and President of Time Warner International.

Michael is also currently a member of the Board of Regents of the Smithsonian, the Council on Foreign Relations, and the RAND Corporation.

Appointment to the Board:

25 April 2022

Term completion:

25 April 2028

Committee membership:

None

Current external appointments:

Chairman, **Snap Inc.**

Chairman, **Warner Music**

Trustee, **Tate**

Regent, **Smithsonian**

Foreign Relations, **RAND Corporation**

Previous roles:

Chairman and CEO, **Sony Entertainment**

President, **AOL TimeWarner International** and CEO, **AOL Europe**

Chairman and CEO, **Penguin Publishing Group**

Trustee, **Tate**

Sarah Sands

Non-Executive

Responsibilities and skills:

Sarah's career spans 35 years in news, current affairs, and as an author. She has held some of the most senior editorial positions in the industry at the Daily Telegraph and Sunday Telegraph, Daily Mail, Readers' Digest, London Evening Standard, and the BBC's Today programme.

Appointment to the Board:

6 December 2021

Term completion:

5 December 2027

Committee membership:

Ethics Committee (Chair)

Current external appointments:

Trustee, **John Innes Centre**

Trustee, **On the Record Memorial**

Trustee, **Newmarket racecourse committee trust**

Non-Executive Director, **Berkeley Group**

Honorary Fellow, **Lucy Cavendish College, Cambridge and Goldsmiths, University of London**

Previous roles:

Executive

Editor, **BBC Radio 4 Today**

Editor, **London Evening Standard**

Editor, **Sunday Telegraph**

Deputy Editor, **Daily Telegraph**

Non-Executive

Deputy Chairman, **British Council**

Trustee, **Walpole**

Former Chair, **Gender Equality Advisory Council 2021**

Trustee, **Science Museum**

Trustee, **Bletchley Park Trust**

Trustee, **Quintessentially Foundation**

Board Director, **Hawthorn Advisors**

Member, **G7 Gender Equality Advisory Council 2025**

Sebastian James

Non-Executive

Responsibilities and skills:

Since late 2024, Sebastian is the Group CEO of Veonet, Europe's largest ophthalmology group, with net revenues of more than €800 million, spread across five countries with more joining in 2025. He's responsible for the strategic expansion of the group, and for fostering cross-country collaboration to deliver best-in-class medical outcomes and use cutting-edge technology.

From 2018-2024 Sebastian was CEO of Boots UK and the Republic of Ireland where he led all Boots' businesses including Boots Opticians. From 2014 to 2018, he held the position of Group Chief Executive of Dixons Carphone (having joined Dixons in April 2008, holding various roles across that period). He also served as Chief Executive Officer of Synergy Insurance Services, and started his career at The Boston Consulting Group.

Sebastian has vast experience as a board member, having served on the boards of Direct Line Insurance Group, Modern Art Oxford, and Save the Children, and is currently also a trustee of English Heritage.

Appointment to the Board:

8 January 2024

Term completion:

7 January 2027

Committee membership:

Audit and Risk Committee

Current external appointments:

Group CEO, **Veonet**

Trustee, **English Heritage**

Previous roles:

Executive

CEO, **Boots**

CEO, **Dixons Carphone**

Non-Executive

Non-Executive Director, **Direct Line Insurance Group**

Non-Executive Director, **Modern Art Oxford**

Non-Executive Director, **Save the Children**

Tess Alps

Non-Executive

Responsibilities and skills:

Tess began her career in advertising, becoming the Sales Director of Yorkshire and Tyne-Tees TV, before joining global media agency PHD, as its Broadcast Director. At PHD, she ran various group companies, including those specialising in internet advertising, sponsorship, and econometrics, eventually becoming its UK Chair. She left PHD to set up Thinkbox, the marketing body for commercial television in the UK, spending 14 years there as its founding CEO and latterly as its Chair. She currently advises two charities on a pro-bono basis and is a novelist.

Appointment to the Board:

6 December 2021

Term completion:

5 December 2027

Committee membership:

Remuneration Committee

Current external appointments:

Fellow, **Royal Television Society**

Member, **BAFTA**

Previous roles:

Executive

Sales Director, **YTV & TTTV**

Director, **PHD**

Executive Chair, **PHD**

CEO, **Thinkbox**

Non-Executive

Chair, **Thinkbox**

Non-Executive Director and Council Member, **Advertising Standards Authority**

Tom Adeyoola

Non-Executive

Responsibilities and skills:

Tom is the Executive Chair of Innovate UK, the UK's innovation agency. Previously, Tom has been a technology entrepreneur with over 25 years' experience in new media, disruptive technology, and business strategy.

Tom brings experience in the media and entertainment business through his roles at Filmbank Distributors and Inspired Gaming Group. He launched Metail, a 3D and fashion AI scaleup, and co-founded the non-profit research organisation Extend Ventures, which improves access to finance and outcomes for underrepresented founders.

Tom has also served on charity, non-profit, high-growth company, independent school, and public advisory boards.

Appointment to the Board:

8 January 2024

Term completion:

7 January 2027

Committee membership:

Audit and Risk Committee

Current external appointments:

Executive Chair, **Innovate UK**

Governor, **St Paul's School**

Co-founder, **Capital Angel Network**

Previous roles:

Executive

Founder and CEO, **Metail**

Co-founder, **Extend Ventures**

Non-Executive

Board Member, **Creative Industries Taskforce (Department for Culture, Media and Sport)**

Chair, **SPOKE**

Non-Executive Director, **Verco**

Non-Executive Director, **Do Nation**

Non-Executive Director, **Elvie**

Trustee, **MeWe360**

Board Member, **Mayor of London's Business Advisory Board**

Advisory Board, **The Trampery**

Steering Board, **Startup Coalition**

Advisory Board, **Seven Hills**

Advisory Board, **The Coronation Challenge**

In memory of

Dame Annette King

Dame Annette King served as a Non-Executive Member during the period covered by this report and passed away in March 2026. She is remembered with great respect for her service to Channel 4.

Responsibilities and skills:

Annette worked in the advertising industry for 35 years and until February 2025 was the Global Marketing Practice Lead at Accenture Song. Previously she was the CEO of Publicis Groupe UK, where she was responsible for the transformation and growth of multiple media, creative, PR, design, health, and B2B businesses. Until 2017, Annette was CEO of Ogilvy Group UK having previously been CEO and Chair of OgilvyOne, joining the agency after eight years at Wunderman. She chaired the Advertising Association and was a member of the UK Investment Council, representing the creative industries, from its inception in April 2021 until its closure in 2024. Between 2018 and 2021 she chaired the Creative Industries Trade & Investment Board.

Appointment to the Board:

8 January 2024

Committee membership:

Remuneration Committee

Previous roles:

Executive

Global Lead, Marketing Practice, **Accenture Song**

CEO, **Publicis Groupe UK**

CEO, **Ogilvy Group UK**

CEO and Chair, **OgilvyOne**

Non-Executive

Member, **UK Investment Council**

Chair, **Creative Industries Trade & Investment Board**

Board Director, **London First**

Alex Mahon

Chief Executive

Responsibilities and skills:

Alex Mahon served as the Chief Executive of Channel 4 from October 2017 to September 2025. Under Alex's leadership, Channel 4 has transformed into a digital-first public media company with the UK's biggest free streaming service and one of the largest social media brands for young people in the UK. During this period, Channel 4's public ownership has been secured, its impact across the Nations and Regions has grown, and its investment in skills has opened up the sector to those aspiring to a career in television and film. Alex is a passionate supporter of equitable representation and is committed to championing women's health at work.

Prior to Channel 4, Alex was the CEO of Foundry and before that of Shine Group. She has also worked at Talkback Thames, Fremantle Media Group, and RTL Group.

Alex started her career as a PhD Physicist before moving into launching internet businesses. Alex is currently a member of the UK Creative Industries Council and an ambassador for London Tech Week. She is a Non-Executive Board Member of Chanel Inc. and has been on the Advisory Board of Salesforce.

Appointment to the Board:

30 October 2017

Term completion:

26 September 2025

Committee membership:

Ethics Committee

Attended the Remuneration and Audit and Risk Committee meetings but was not a member

Current external appointments:

CEO, **Superstruct Entertainment**

Non-Executive Director, **Chanel Inc.**

Member, **Creative Industries Council**

Previous roles:

Executive

CEO, **Foundry**

CEO, **Shine Group**

COO, **Talkback Thames**

Director of Commercial & Strategy, **FremantleMedia**

Non-Executive

Deputy Chairman, **Foundry**

Senior Independent Director, **Ocado plc**

Chair, **Royal Television Society Programme Awards Appeal**

Appeal Chair, **Scar Free Foundation**

Chair, **Bandstand**

Non-Executive Director, **Edinburgh International Television Festival**

Sir Ian Cheshire

Former Chair

Responsibilities and skills:

Sir Ian Cheshire served as the Chair of Channel 4 from April 2022 to April 2025.

He is currently Chair of Spire Healthcare plc, Chair of Land Securities Group, Chair of We Mean Business, and Deputy Chair of the Institute for Government. He is also Chair of the King Charles III Charitable Fund.

Sir Ian has also served as Chair of Barclays UK, the British Retail Consortium, Debenhams plc, and Maisons Du Monde SA, and as Senior Independent Director at Whitbread plc, and was the Group Chief Executive of Kingfisher plc from January 2008 to early 2015. Before that he was Chief Executive of B&Q from 2005.

In public service, he was lead Non-Executive Director at the Cabinet Office, he has chaired the Ecosystem Markets Task Force, the Economy Honours Committee, and currently chairs the independent Food, Farming and Countryside Commission. He has won a number of awards, including lifetime contributions to retailing and green business, and the Fortune WEF award for leadership in the circular economy.

Sir Ian was knighted in the 2014 New Year Honours for services to business, sustainability, and the environment and is a Chevalier of the Ordre National du Mérite of France.

Appointment to the Board:

11 April 2022

Term completion:

10 April 2025

Committee membership:

Ethics Committee

Attended Audit and Risk and Remuneration Committee meetings

Current external appointments:

Chair, **Spire Healthcare plc**

Chair, **Land Securities Group plc**

Chair, **We Mean Business**

Chair, **King Charles III Charitable Fund**

Deputy Chair, **Institute for Government**

Previous roles:

Non-Executive

Chair, **Barclays UK**

Chair, **British Retail Consortium**

Chair, **Debenhams plc**

Chair, **Maisons Du Monde SA**

Senior Independent Director, **Whitbread plc**